

seek²⁴

St. Louis, MO | Jan 1-5



focus

sponsorships.focus.org
sponsorships@focus.org



Your “Super Event” is Here

This coming year, we will be returning to St. Louis for SEEK24. This is a golden opportunity to share your organization with college students and other audiences in the Catholic sphere and beyond.

Engage an anticipated 20,000 people with your vision, including college students, parishioners, campus chaplains, FOCUS missionaries and alumni from across the United States and international locations.

In January, SEEK24 will bring together the masses in St. Louis, and it doesn't stop there. Post-SEEK24 opportunities will continue to engage all audiences with digital SEEK24 talks, a weekly Bible study for SEEK24 members and a curated talk set and resources for people to host their own SEEK24 gatherings locally. You do not want to miss this.

*Let's reach the next generation together at
SEEK24!*

“SEEK is always a key event for us to be able to have authentic engagement with our audiences (and not just college students). FOCUS has been incredibly effective at getting so many audiences to attend; it has truly become a **'super event'** for us in many ways.”

–Nick Meyer
Head of Growth, Exodus 90





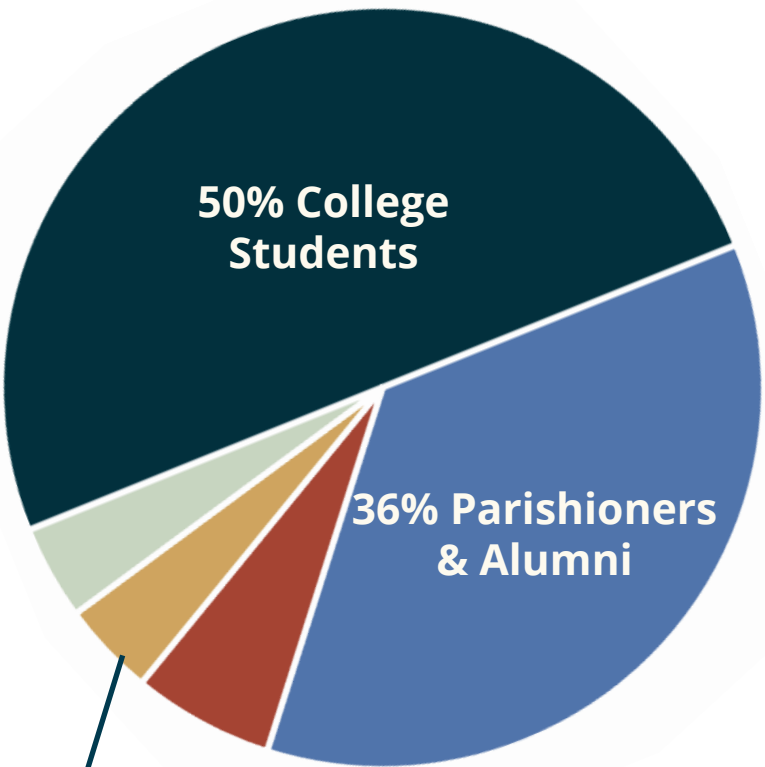
Expand Your Reach

Why the FOCUS audience is so important

- Millennials (born between 1981 and 1996) are the largest generation in the U.S.
- By 2030, millenials will make up 75% of the workforce.
- Today's generations make up 40% of all consumers.
- 68% of Generation Z (born between 1997 and 2012) want every brand to contribute to society.

FOCUS is effectively engaging this influential generation

Nearly 19,000 Attendees at SEEK24:
Demographic Breakdown



6% FOCUS Staff
4% FOCUS Benefactors
4% Priests & Seminarians

Social Media Reach



23,400
New Followers

Followers are those who intentionally select to be notified of our social media contents.



151,000
Engagements

Engagements are the number of likes, comments and reactions on social media posts.


















44,300+
Downloads of
The SEEK Podcast

“Buckeye Catholic is proud to be a sponsor of the SEEK conference. Our sponsorship enables us to recruit devout Catholics for open positions in our diocese, further engage with our students at the conference and encounter new and prospective donors.”

*–Pat McNulty
Assistant Director, Buckeye Catholic*

SEEK Sponsorship

Sponsorship Levels

	Digital	Walking	Standard	Double	Inspired
Regular Price	\$500	\$1,250	\$4,000	\$6,000	\$8,000
Religious Order Price	\$500	\$1,250	\$2,500	\$4,500	\$8,000
Logo & Link on Website					
Logo on App					
Listed in Program	–				
Option for Breakout Session or Impact Session sponsor	–	–	–	–	
Booth Space	–	–	10' x 10'	10' x 20'	10' x 20'
Sponsorship Credentials	0	1	2	4	4

A La Carte Items	
Extra Sponsorship Credential Pass	\$200
Lead Generation Scanner: software or device options available	\$350
Priority Placement	\$1,000

[Register Here](#)

Take a look on the next page for our Premier Packages!



“The Dominican Friars have partnered with FOCUS as a sponsor at SEEK for years, with every conference offering its own unique graces. There is no better opportunity to share our charism of preaching on a national scale than through our presence throughout the event and the materials we provide at our booth. We look forward to being a part of SEEK24 so that we can continue to invite young people to discover our order and our apostolates, but more importantly to serve their growth as disciples of Jesus!”

*–Father Patrick Briscoe, O.P.
Dominican Friars of the Province of Saint Joseph*



Contact us at sponsorships@focus.org to set up a consultation call to design a package aimed at accomplishing your ideal results.

Premier Sponsorship Packages

Join us as a Premier Sponsor and make the biggest impact on your organization’s visibility. Simply share with us your goals for the conference, and we will craft a custom package to meet your specific needs.

For all packages at the Premier level, you can add any benefits to the base price.

- Base price for Premier Event: \$12,000
- Base price for Premier Official: \$15,000 or \$25,000 if “Sponsor of the Day: Half Day” is selected
- Base price for Premier Partner: \$45,000
- To be considered an “Official” sponsor, you must either select the “Sponsor of the Day: Half Day” option or add other additional benefits to add up to a minimum of \$25,000.
- To be considered a “Partner” sponsor, you must add at least \$5,000 in benefits from the list below to add up to a minimum of \$50,000.

Premier Event	\$12,000 - \$24,999
Premier Official	\$25,000 - 49,999
Premier Partner	\$50,000+
* All Premier Sponsor Levels include a lead generation scanner and six credential passes.	

Premier Opportunities Available

- Sponsor of the Day or Half Day
- Hub Lounge
- Podcast Booth
- Emails before or after the conference
- Charging stations
- Breakout sessions
- And so much more!

Deposits

Each sponsor will need to put down an initial deposit of 20%, and full payment will be due within 60 days after choosing your level. This initial deposit will register you but will not guarantee the package you desire. Due to the value of our limited benefits offered at the Premier level, we cannot promise to reserve a benefit for more than 60 days without payment.

Once a package is agreed upon, the 20% deposit is required within 24 hours to secure your benefits.

Frequently Asked Questions

When is the conference, and when can we set up?

This year, SEEK will be held January 1 – 5, 2024. Sponsorship check-in will be Sunday, December 31 or the morning of Monday, January 1. Setup will be the morning of January 1. Tear down will be on the afternoon of January 5.

How will my booth be set up?

You may set up your booth however you please within the booth parameters. Booths include a six-foot table, two chairs, and an ID sign.

Will there be electricity, Wi-Fi and additional exhibitor items?

Depending on what you bring to conference and how you desire to set up your sponsorship space, there may be additional items which you may require. The conference venue will have services for sale, including electricity, Wi-Fi and audio/video that will enable you to get the most out of your sponsorship space.

How do I ship my materials to the conference?

Many sponsors bring banners, pamphlets, prizes and other items to use at their booth throughout the conference. FOCUS partners with an exhibiting company to provide shipping and handling to the conference site. These services have applicable charges.

What does my sponsorship credential pass include?

Your sponsorship credential pass allows you into all conference talks and liturgies. In addition, it includes lunch each day and gives you the opportunity to solicit conference attendees within the sponsorship area. You will be identified as a sponsor with a special name tag.

Is a hotel room part of my sponsorship package?

Hotel accommodations are not a part of the sponsorship package. Sponsors will be able to book through a link to get the FOCUS group rate. However, for your convenience, you may choose to stay elsewhere.

Do I have to have a pass even if I'm not going to the talks?

Yes, we require that everyone has a pass at our conferences since the pass covers the costs to host so many people on the convention center grounds. It allows us to have the areas where sponsors mingle with students. In addition, if we didn't charge for passes, those costs would be transferred to our students, resulting in higher prices for them.



Please contact us to discuss a unique sponsorship package for your organization!

For all sponsorship inquiries, please contact sponsorships@focus.org.

Deadline for Sponsorships is
September 30, 2023

Register Here

